PRODUCT #12

THE BEST FOR THE BEST

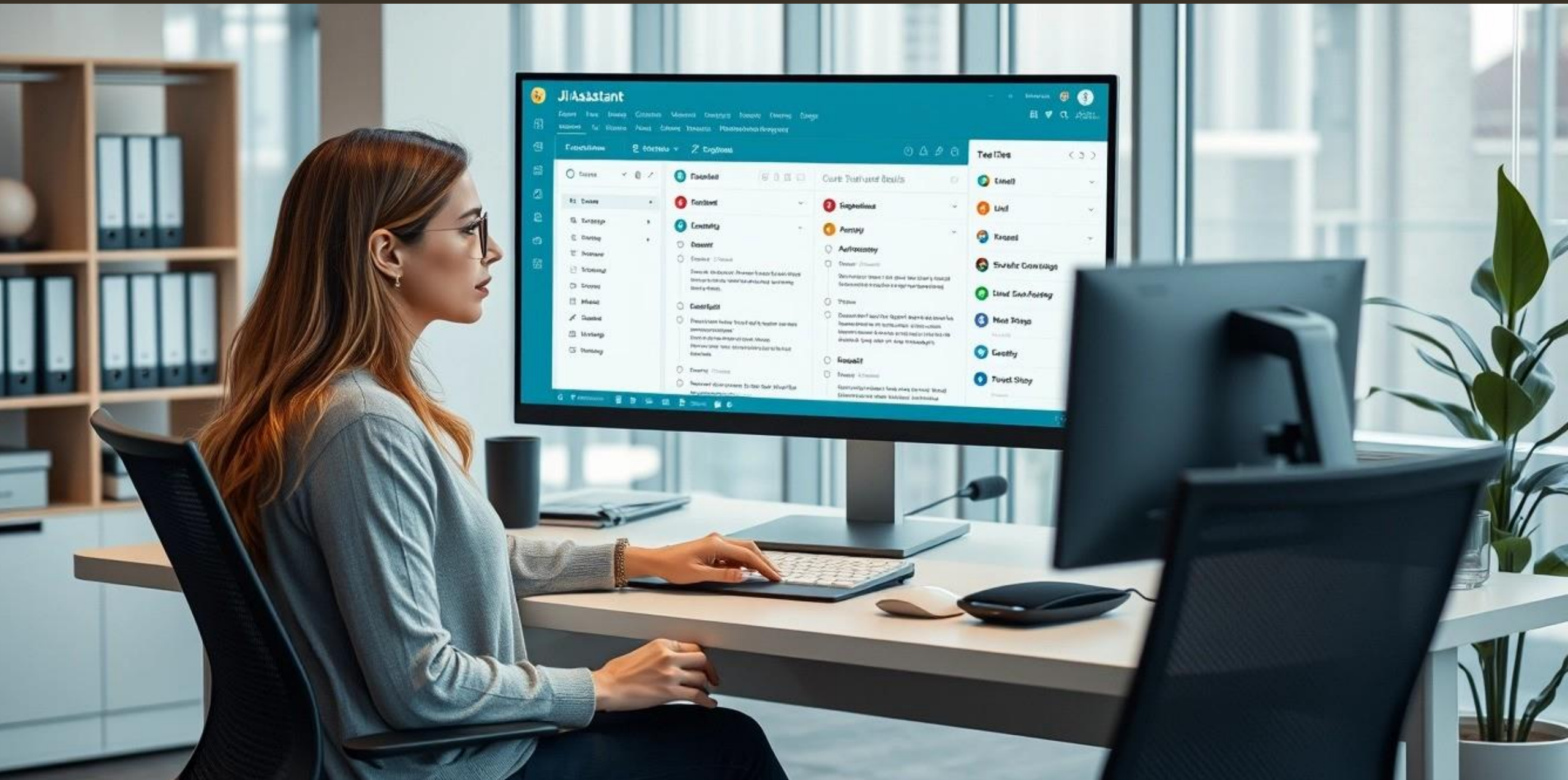
Building an Auto-Pilot Product

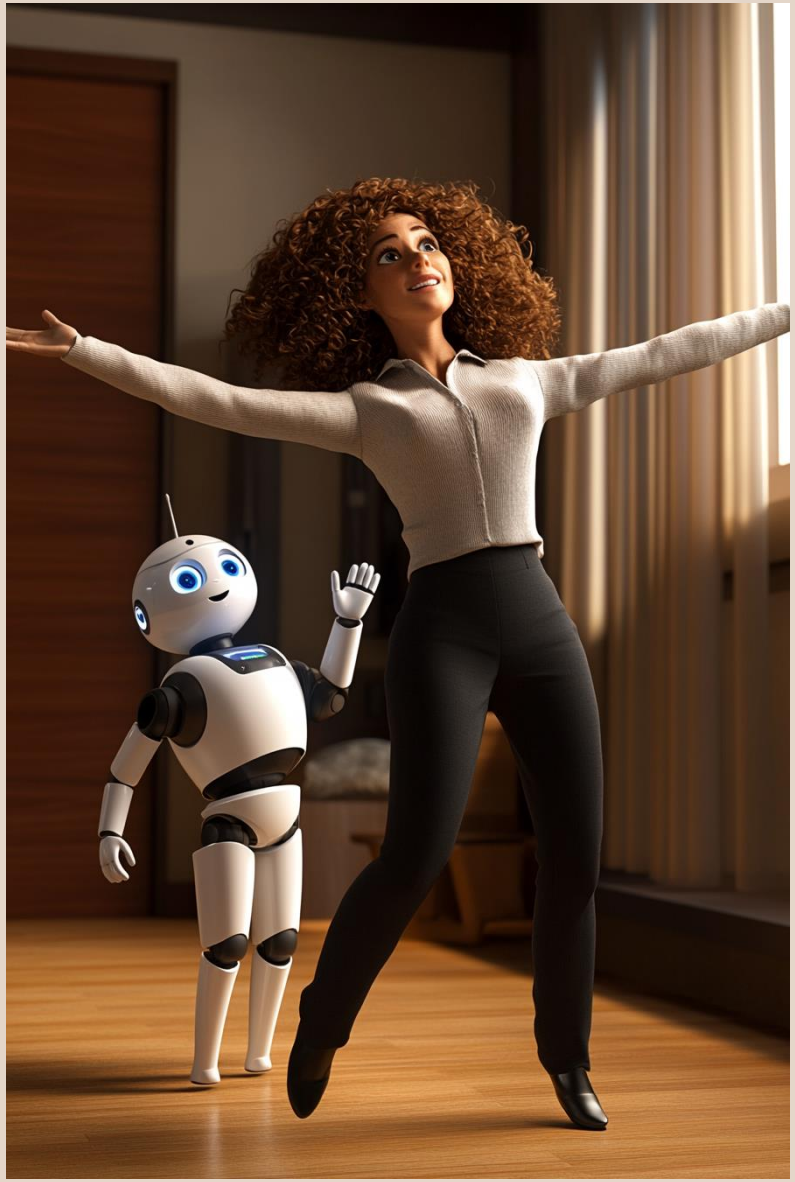
A true story

Adee Lavi
Product Lead
Ludeo

Would you use a product that creates your GROCERY list for you?

Would you use a product that writes your user stories?





Would you trust a product enough to let go?

Co-pilot

auto-pilot

Co-pilot **or** auto-pilot

How much **time** does the user have?

Is the task **repetitive**?

is the user willing to let go of **control**?

Vee

Focus te
Good-Doing Focus on Piscuttes
Good-Doing
Finances
Finances
Event-Dooing
Event-Dooing
Grant Finaiting
Finances
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Nonprofits
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Nonprofit
Work
Social Media
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Social Media
Reporting
Nonpro

SHIR FOR LIFE

changing the fate of children with **Neuroblastoma**!

NONPROFIT OWNERS
Lack TIME

Running a nonprofit
involves **REPETITIVE TASKS**

NONPROFITS aim to
outsource OPERATIONS

NONPROFITS NEED AN AUTO-PILOT

Vee’s Vision

Become the nonprofits’ operations team

Building trust takes time

Breakdown into
Focused tasks

Enable user **control**
And **feedback**

Transition to full
Autopilot mode

Maggie
Social media manager

grant
Grants manager

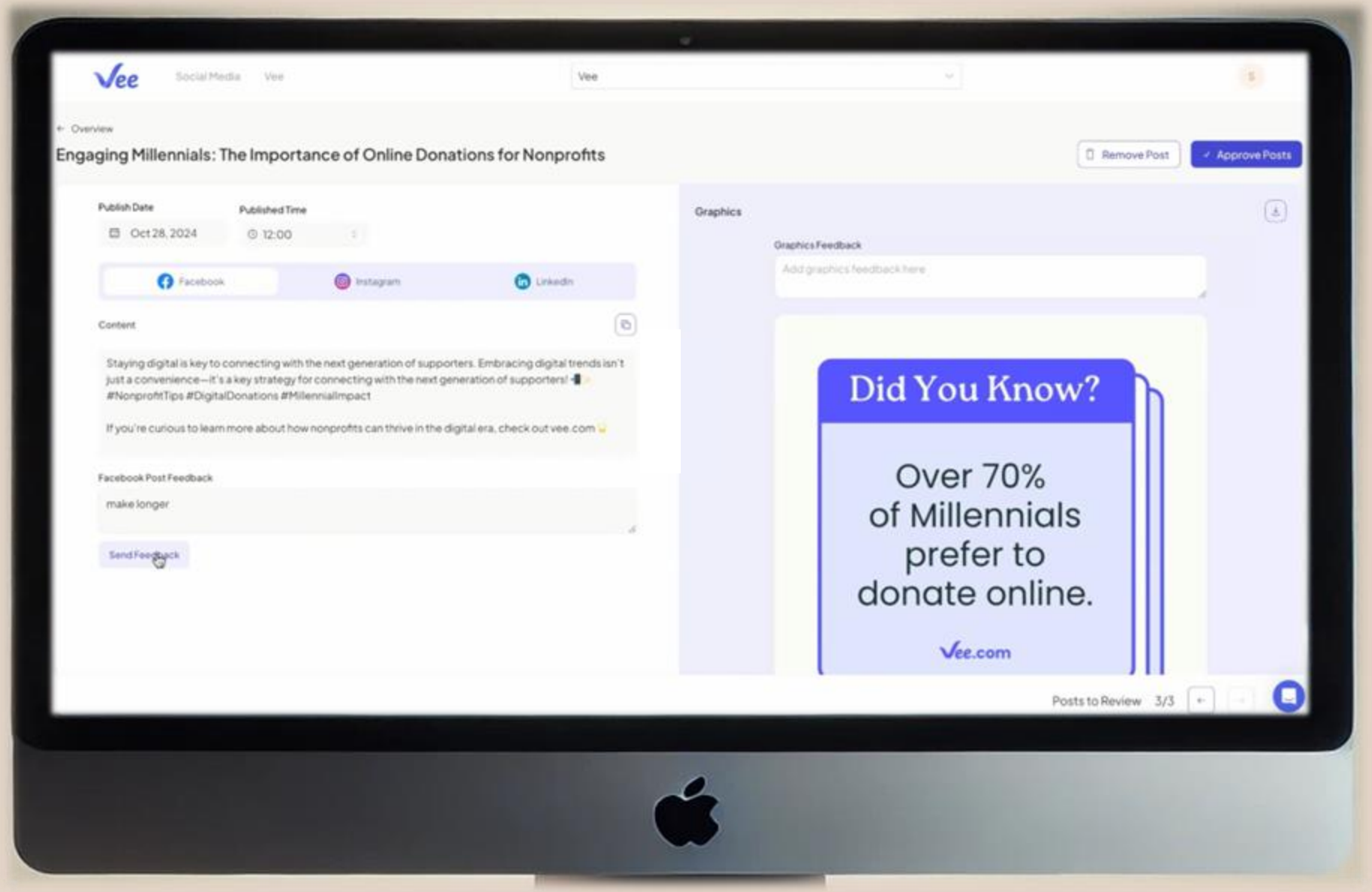
Vee’s ai crew

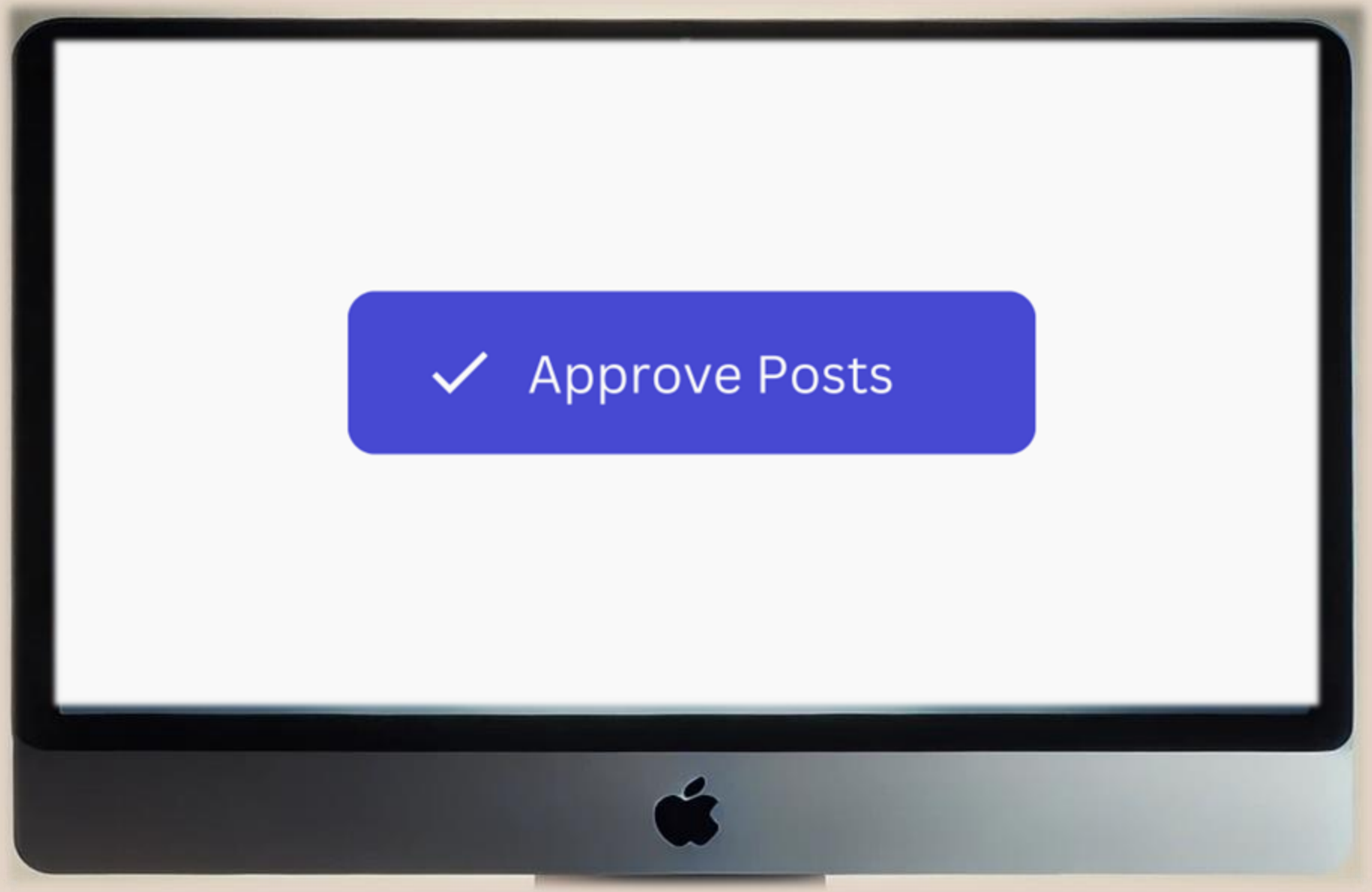
Maria
Marketing manager

don
Donors' relation manager

Maggie

Social media manager


Vee
Social Media
Vee
Vee
Overview
Engaging Millennials: The Importance of Online Donations for Nonprofits
Remove Post
Approve Posts
Publish Date
Oct 28, 2024
Published Time
12:00
Facebook
Instagram
LinkedIn
Content
Staying digital is key to connecting with the next generation of supporters. Embracing digital trends isn't just a convenience—it's a key strategy for connecting with the next generation of supporters!
#NonprofitTips #DigitalDonations #MillennialImpact
If you're curious to learn more about how nonprofits can thrive in the digital era, check out vee.com
Facebook Post Feedback
make longer
Send Feedback
Graphics
Graphics Feedback
Add graphics feedback here
Did You Know?
Over 70% of Millennials prefer to donate online.
Vee.com
Posts to Review 3/3


Approve Posts

Your posts have been approved!

Want me to handle posting automatically from now on?

Yes!

Not now

☐ Don't show this message again (*Don't worry, you can always change this in settings later*!)

Building trust takes time

Breakdown into
Focused tasks

Enable user **control**
And **feedback**

Transition to full
Autopilot mode

Trust in an auto-pilot starts with a co-pilot

Measuring an auto-pilot success

Engagement?

Measuring an auto-pilot success

Task completion

of **published posts** per month

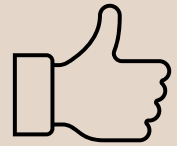
Is it enough?

Measuring an auto-pilot success

(AKA employee performance review)

Task
completion

Task **Quality**
And **impact**



Output
confidence

These 3 metrics reflect the user’s trust

Measuring an auto-pilot success

(AKA employee performance review)

Task
completion

of **published**
Posts per month

Task **Quality**
And **impact**

Posts'
engagement

Output
confidence

% **posts edited**
By user overtime

Mastering auto-pilot success

(AKA the road to the perfect employee)

1. **Choose auto-pilot wisely**

   use auto-pilot for repetitive tasks users don’t enjoy and a ready to hand off

2. **Trust takes time**

   Leverage co-pilot capabilities and focused tasks to gradually build trust

3. **Evaluate success like an employee**

   Focus on metrics that show tasks are handled well and trust is building

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+ Adee Lavi
+ Adee.lavi@gmail.com

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Thank you ☺